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## **Photo Flash: First Look At SHAREHOLDER VALUE Off-Broadway**

[by BWW News Desk](#)

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Get a first look at Shareholder Value, a new play by [Tom Attea](#), where stocks plummet and tensions soar. This play, which reunites the playwright with director [Mark Marcante](#) and composer [Arthur Abrams](#), the team behind Heather Smiley for President, America's Favorite Newscaster, and An American Worker is based loosely on the meltdown at General Electric.

It centers around the struggles the CEO of a troubled conglomerate faces to deliver what he must every quarter, regardless of the problems the company runs into. The production will play a limited engagement from Thursday, March 21st through Sunday, April 14th at Theater For the New City (155 1st Avenue at East 10th Street). [shareholdervalue-theplay.com](http://shareholdervalue-theplay.com)

Like all CEO's of publicly held conglomerates, [Dennis Holland](#) of the fictional company Total Electric must deliver one thing: shareholder value. From the financial crisis of 2008 through the present, Holland scrambles to implement shortsighted ways to deliver quarterly profits, including spinning off divisions, green lighting cutbacks and consistently favoring quick fixes over long-term strategy.

An activist investor challenges his leadership, and when the CEO decides to sell the light-bulb division, TE's founder, Thomas Edison, haunts his dreams. When the stock continues to tumble and debt mounts, the cost of his actions becomes increasingly apparent to his shareholders, his employees, and finally to himself.

The cast of Shareholder Value features Debbie Bernstein, [Joe Candelora](#), Matt Gorsky, [Dennis Holland](#), Bill McAndrews, [Benjamin Russell](#), and Kristen Tripolitis. Original incidental music is by [Arthur Abrams](#).

Costume design is by Desiree Conton; lighting design is by Alexander Bartenieff; sound and video design is by Alex Santullo; and prop design is by [Lytza Colon](#). Jordyn Prince is the assistant director and Jessica Schedlbauer serves as stage manager.

The performance schedule is as follows: Thursday, Friday, and Saturday at 8:00 PM and Sundays at 3PM. Tickets, priced at \$15 (\$10 for students and seniors), are available by calling the box office at (212) 254-1109 or through SmartTix at (212) 868-4444.



Dennis Holland and Kristen Tripolitis



Dennis Holland and Kristin Tripolitis



Debbie Bernstein, [Dennis Holland](#) and Kristen Tripolitis



[Dennis Holland](#) and Kristen Tripolitis



Kristin Tripolitis, [Dennis Holland](#), and Debbie Bernstein